



Law Society of Tasmanian

Strategic Plan

2012-14

Vision

**To represent and promote the interests of
Tasmanian legal practitioners
and the Tasmanian legal profession.**

Strategy 1	Strategy 2	Strategy 3	Strategy 4	Strategy 5	Strategy 6
Represent the Legal Profession	<u>Safeguard</u> the Rule of Law and Access to Justice	Protect the Interests of Members	Support the Interests of the Legal Profession	Effective Administration of the Law Society	Undertake Statutory Functions
Objective 1	Objective 1	Objective 1	Objective 1	Objective 1	Objective 1
Effectively Engage with Policy Makers	Actively Promote the Rule of Law	Support Member Welfare	Promote the Image of the Legal Profession	Ensure Good Corporate Governance	Effectively Perform The Society's Statutory Functions
Objective 2	Objective 2	Objective 2	Objective 2	Objective 2	Objective 2
Implement a Public Relations Plan	Defend the Independence of the Legal Profession	Provide Member Services and Benefits	<u>Ensure</u> the Viability of the Legal Profession	Recruit and Retain Good Staff	<u>Maintain appropriate relations with the Legal Profession Board</u>
Objective 3	Objective 3	Objective 3	Objective 3	Objective 3	
Effective Engagement with the Law Council of Australia	Promote Greater Access to <u>Law</u>	Provide a Quality CPD Programme	Support the Recruitment and Retention of Lawyers	Provide Appropriate Member Facilities	
		Objective 4	Objective 4		
		Communicate Effectively with Members	<u>Plan for the Future of the Profession</u>		

Business Plan

Strategy 1 - Represent the Legal Profession

Objective 1 Engage with Policy Makers		
	Actions	Measures
	Meet the Attorney-General, opposition Attorney and Parliamentarians	Quarterly meetings
	Meet with the courts	Attend User Group Meetings
	Meet with Chief Justice and Chief Magistrate	Bi-annually
	Meet with community leaders and legal institutions: <ul style="list-style-type: none"> ○ Legal Aid Commission ○ Integrity Commission 	Bi-annually
Objective 2 Implement a Public Relations Plan		
	Actions	Measures
	Provide media comment on legal issues	As required
	Provide opinion pieces to newspapers on important legal issues	Quarterly
	Conduct public forums on important legal issues	Bi- annually
	Provide speakers on important legal issues	As required
Objective 3 Effective Engagement with LCA		
	Action	Measures
	Contribute to LCA policy development	As required
	Effective representation at LCA forums	Quarterly Director's meetings & significant events as required
	Publish LCA materials to members	As required

Strategy 2 - Safeguard the Rule of Law and Access to Justice

Objective 1 Actively Promote the Rule of Law		
	Action	Measures
	Comment on legislation and policy	As required
	Public forums	Annual address

Objective 2 Defend the Independence of the Legal Profession		
	Action	Measures
	Appropriate public comments	As required
	Promote judicial independence	Comments and representation as required
Objective 3 Promote Greater Access to Law		
	Action	Measures
	Maintain an effective pro bono scheme	Review scheme each August
	Support increased legal aid funding	Raise at quarterly meetings with AG and LAC

Strategy 3 - Protect the Interests of Members

Objective 1 Support Member Welfare		
	Action	Measures
	Provide member counselling service	Review each April
	Provide mentor scheme	Review each April
Objective 2 Provide Member Services		
	Action	Measures
	Organize social events	Annual events in each region
	Deliver useful personal benefits	Review each June
	Member Surveys on Society service performance	Annually
Objective 3 Provide a Quality CPD Programme		
	Action	Measures
	Develop voluntary CPD Programme for 2011	Commence 1 July 2011
	Develop Compulsory CPD Programme for 2012	Commence 1 April 2012
Objective 4 Communicate Effectively with Members		
	Action	Measure
	<ul style="list-style-type: none"> • Weekly email update • Quarterly journal 	Survey members Feb 2012
	Develop new website	Launch 1 Feb 2012

Strategy 4 - Support the Interests of the Legal Profession

Objective 1 Promote the Image of the Legal Profession		
	Action	Measures
	Conduct advertising campaign	Bi-annually
	Conduct public forums	Annual address
Objective 2 Ensure the Viability of the Legal Profession		
	Action	Measures
	Campaign to retain Government legal work in Tasmania	Raise at AG meetings & as required
	Support reform to court litigation processes	Raise at Court user groups & AG meetings
	Defend the profession against unfair competition	Advertising campaign & representation as required
Objective 3 Support Recruitment & Retention of Lawyers		
	Action	Measures
	Promote recruitment incentives for young lawyers	Maintenance of salary supplementation programme
	Strengthen links with the <ul style="list-style-type: none"> ○ Law Faculty and ○ Law students 	<ul style="list-style-type: none"> • Bi-annual meeting with Dean • Sponsor and attend TULS functions
	Develop clerkship/work experience scheme	Renew each May
Objective 4 Plan for the Future of the Profession		
	Action	Measure
	Understand changes to the profession	Annual President's Forums in each region
	Inform profession of developments	Annual President's Forums in each region

Strategy 5 - Ensure the Effective Administration of the Law Society

Objective 1 Ensure Good Corporate Governance		
	Action	Measures
	Maintain effective governance	Review by-laws each

	structures	October
	Financial responsibility	<ul style="list-style-type: none"> • Report each Council meeting • Annual audits
	Develop: <ul style="list-style-type: none"> ○ Governance Manual ○ Council Manual 	1 July 2012 Review each October
Objective 2	Recruit & Retain Good Staff	
	Action	Measures
	Provide competitive wages/conditions	Review wages each October
	Be a model employer	Review HR practices each October
Objective 3	Provide Appropriate Member Facilities	
	Action	Measures
	Maintain properties, facilities and equipment	Review each October

Strategy 6 - Perform Statutory Functions

Objective 1	Perform Statutory Functions Effectively	
	Action	Measures
	Issue Practising Certificates	Annually and as required
	Inspect Trust Accounts	Annually
	Administration of Rules of Practice 1994	As required
	Undertake other functions of prescribed authority	As required
Objective 2	<u>Maintain appropriate relations with the Legal Profession Board</u>	
	Action	Measure
	Regular meetings between Chairman and President	Quarterly