

Law Letter - Advertising Rates 2020

Circulation

The Society's journal, the 'Law Letter' has a circulation of 950 copies covering all Tasmanian legal practitioners, firms and associate members, Courts, government departments and interstate law societies. The Journal is published quarterly and an electronic copy is placed on Law Society web site.

Deadlines

Edition	Artwork Deadline	Expected Publication Date *
Autumn 2020	31 January 2020	2 March 2020
Winter 2020	30 April 2020	1 June 2020
Spring 2020	31 July 2020	1 September 2020
Summer 2020	31 October 2020	1 December 2020

* The Society reserves the right to combine issues at its discretion

Artwork Specifications

Advertisements should be supplied in a format suitable to be inserted into Adobe Indesign. The preferred format is as a press quality PDF, 300 dpi with 3mm bleed. High quality JPEG's will also be accepted at 300 dpi. Please ensure all images are in CMYK and all fonts are embedded.

Files can be emailed to Shelley Harwood shelley.harwood@lst.org.au. Advertisements appear in the Law Letter in the manner received.

Advertising rates do not include design and artwork, which remain the responsibility of the advertiser. Advertising can be supplied as inserts, all costs including printing/copying and freight are at the cost of the contributor.

Bookings and Enquiries

To discuss advertising in the Law Letter contact Shelley Harwood, T 03 62344 133 or shelley.harwood@lst.org.au.



Full Page
210mm x 297mm

Half Page
210mm x 148mm

Banner Ad
210mm x 74mm

Indemnity

The Law Society reserves the right to refuse the placement of any advertisement in its absolute discretion. For advertisements that are published, it is the responsibility of the advertiser to ensure that advertisements comply with all relevant laws.

Advertisements are accepted for publication on the condition that the advertiser indemnifies the Law Society of Tasmania its agents and servants against all action, claims, loss or damages resulting from anything published in behalf of the advertisers.

Production Details

Finished Size 210 X 297mm
Binding Method Saddle Wired

Payment

The Society prefers payment via credit card or EFT. See booking form for payment details.

- 10% discount is offered to contributors who book and pay for four issues.
- 10% discount for not-for-profit organisations.

Sponsorship

The Society have a number of sponsorship opportunities that we would welcome the chance to discuss.

OFFICE USE ONLY

Date Received	Booking Accepted	Editions	Total Cost Inc GST	Invoice Number
/ /	<input type="checkbox"/> Yes <input type="checkbox"/> No			



Law Letter - Booking Form 2020

Advertising	Cost	2020 Edition			
		includes GST	Autumn	Winter	Spring
Inside Front Cover - (210mm W x 297mm H)	\$520.00				
Back Cover - (210mm W x 297mm H)	\$630.00				
Page 3 or 4 - (210mm W x 297mm H)	\$520.00				
Single Page - (210mm W x 297mm H)	\$460.00				
Half Page - (210mm W x 148mm H) - Landscape	\$295.00				
Banner Ad - (210mm W x 74mm H) - Landscape	\$150.00				
Insert - please contact the Society for pricing					

Please tick required size and editions - amounts are inclusive of GST

- 10% discount applies when four advertisements are purchased in advance
- 10% discount for Not-for-profit organisations

Advertiser Details	
Organisation	
Contact	
Postal Address	
Email	
Telephone	
Date:	Signed:

Payment		
<input type="checkbox"/> Please send me an invoice		
<input type="checkbox"/> EFT - BSB 037001 - Acc 155011 - please email remittance to shelly.harwood@lst.org.au		
<input type="checkbox"/> I enclose a cheque - made payable to The Law Society of Tasmania		
<input type="checkbox"/> Please debit my: Visa <input type="checkbox"/> Mastercard <input type="checkbox"/>		
	EXPIRY	CCV
<input type="text"/> - <input type="text"/> - <input type="text"/> - <input type="text"/>	<input type="text"/> / <input type="text"/>	<input type="text"/>
Card Holder	<input type="text"/>	
Card Signature	<input type="text"/>	Date <input type="text"/>